

Art Society of Strathcona County

NEWSLETTER



DECEMBER 2014



Seasonal
Humour

Art Society of Strathcona County
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PRESIDENT'S MESSAGE

Gotta love that snow and ice! That is, if you are stuck in Alberta for the winter. At least the sun shines in the windows and gives light as you work on your new paintings and creations!

The Christmas MarketPlace put many of us in the Christmas spirit and served as a great promotional tool for the Loft Gallery, the Ottewell Centre and the ASSC. It was crowded with many people who did not know we existed – again! To all those who participated and worked behind the scenes – great job!

Workshops are done for 2014 – can't thank Elaine enough for all her time, expertise in organizing, attention to detail and lunches. Workshops kept the Centre rented and brought income into the Ottewell Centre account and, again, served to be a good promotional tool for the ASSC. It is hoped that you all enjoyed your instructors, and that many of you will check out the spring workshops offered, and begin to register at this time.

As we wind down 2014, let me say that it has been a busy year again and it is hoped that you enjoyed being a part of the Society's success. To the many new members who joined us in 2014, we are happy you found us. Please feel free to pass on your concerns and suggestions to any member of the Board, and check out the list of positions and Committees available in 2015. Be a part of the exciting happenings in 2015, which include a celebration of the Society's active participation in the arts in Strathcona County over the past 30 years!

Don't forget to record your volunteer hours in the book located to the left of the kitchen sink so I can include them in the AFA grant application and don't forget to pay your 2015 membership fee before January 31st if you wish to retain your 2014 volunteer hours for the purpose of showing in the ASSC Loft Gallery and Fall Show.

It has been refreshing to hear from some of our members at the beginning of our general meetings – what a talented bunch! I am looking for more members to introduce themselves during 2015 so please contact me as to when I can schedule you in. ☺

Thank you to the present Board of Directors for being so open with your ideas and thoughts throughout the year as we handled the business affairs of the Society, efficiently I thought. ☺ It has been my pleasure to lead the Board and the Society to a successful year end again. I wish the new 2015 Board and Committee members great success with their future endeavours – and all members a restful holiday season in this beautiful white country of ours!

Regards, Sonja

THANK YOU TO:

- Joyce and Elaine for putting out the signs, setting up and taking down the Christmas Market and to all vendors for supplying such wonderful crafts and baking and helping with the clean up.
- To the 7 members who volunteered to be on the Nominating Committee to telephone members about their 2015 involvement.
- To the members who took the challenge and painted “berries”. Looking forward to seeing all the results at the December General meeting.
- To Marie for her time and expertise in preparing statements as requested.

REMINDERS:

Annual ASSC membership fees are due by January 31, 2015. The fee this year is \$40 (January to December.)

If you have accumulated volunteer hours in 2014, and you pay your membership fee before January 31, 2015 those hours will be carried forward over 2015. If your fees are not paid by January 31, 2015 your 2014 accumulations will be lost and you will be required to record 20 hours volunteer time and attend 3 meetings prior to showing artwork in the Loft Gallery or the Fall Show. Please note that because the 2015 spring show is open to all artists across Alberta, there is no volunteer hour requirement for this show. If you do not intend to show artwork in the Loft Gallery or the Fall Show in 2015, then this ruling does not apply - BUT the Society would like to know that you are on board so you can participate in the Mother’s Day Show, the Christmas Market and any other shows that might be organized throughout the year. Also, if you are on the membership list, you will receive the monthly newsletter to keep you up to date on happenings and news!!! Fees can be paid at the December 9th meeting, mailed to the ASSC, dropped off at the Ottewell Centre or phoned in to Sue at the office on any Wednesday or Sunday afternoon from 12-4pm.

Please record your volunteer hours in the book located in the drawer to the left of the kitchen sink. These hours will enable you to show your artwork in 2015 & they are also part of the application for the ASSC’s annual AFA grant.

“LIKE” the ASSC on Facebook and please pass the message around!!!

CONGRATULATIONS TO:

Joyce Boyer who had two pieces of her pastel artwork accepted into the Annual Online Exhibition with the Pastel Society of Canada. The exhibit begins on December 1st! Way to go Joyce!

GETTING TO KNOW YOU! ARTIST OF THE MONTH!

Elaine Forsberg has undertaken the task of compiling autobiographies and pictures of our members along with their artwork for the newsletter. The idea is to have as many members featured as possible, so you are invited to send your information to elaine.forsberg@gmail.com

NEWS!

[The Alberta Community Art Clubs Association](#) has been able to field a Board of Directors and will continue in 2015. You are encouraged to pay a membership to the ACACA before February 28, 2015 to be eligible to show in any of their zone shows. Check their website for more details.



MEMBERS' CORNER

Next Board Meeting: **Tuesday, December 2 at 6:30 pm** at Ottewell Centre
Next General Meeting of Members: **Tuesday, December 9 @ 6:30 pm @ Ottewell Centre and Annual Christmas Potluck. Please bring a potluck dish to share! Donations to a Safe Place and the Food Bank graciously accepted!**

January General Meeting: **Tuesday, January 13 at 7 pm.** Presentation by the ASSC Photography Club!

CHRISTMAS POTLUCK & ELECTIONS!

Yes, it's that time of year - time to hold the annual elections for the ASSC Board and obtain volunteers for committees for 2015. Looking back, we have accomplished many things this year and, looking forward, we anticipate even a greater year at the Society. The **December** meeting will begin at **6:30 pm**. A short business meeting will be followed by elections and the usual table full of potluck dishes!!! with a chance to view the Art Challenge group of "Berry" paintings. It's time to celebrate the accomplishments, share travel stories and enjoy the friendships that all artists in the Society bring to our lives!

LIBRARY

The ASSC Library opens at **6:00** on **December 9** so come early and sign out some books or DVDs over the Christmas season. Inger and her crew, including our new Library chair volunteer, Christina Lindsey, will assist you in finding whatever you need.

SHOWING?

If you are having a show or an art event, please send your information to Julie Taylor, Newsletter Editor, at jamtart53@gmail.com for inclusion in the Newsletter!

ASSC WEBSITE:

You are a member of the Art Society of Strathcona County and both you and the society would benefit if you expanded your Profile page on the website. Your name has been added to the database so you will have access to our website and the Member's Only section. To gain access to the Member's Only section, you will need to do a one time setup of your account and password.

- Click on the "Forgot password" link located beside the "Login" button at the bottom of the left column.
- Type in your email address and the 6 characters you see in the picture.
- You will receive an email giving you instructions on how to set up your account.

Once this is done, you will have access to all membership pages. Be sure to visit the "How To Docs" section to learn how to setup your profile and include images of your artwork!!

Peter Hahn - ASSC Webmaster

THE LOFT GALLERY & GIFT SHOP Open Saturday & Sunday from 12-4 pm

The Market continues... some Christmas Market items are being featured in the Loft Gallery until the end of December. It feels nice and homey. The next rotation is March and April. This will coincide with our 30th anniversary Spring Show. If you are interested in this rotation please email Joyce at joyce.boyer@shaw.ca to sign up. Participants are required to work a Gallery shift(s) depending on the number of participants. If you are in need of volunteer hours, this is a quick & easy way to accumulate those hours. Come to the next General Meeting to hear our plans for next year. The Loft Gallery Committee is a wonderful group of individuals so please consider joining us!!!

Christmas Market Place Report

Ho Ho Ho - Christmas came early for the exhibitors at the Christmas Market Place. The weather was mild after a cold snap and there was snow on the ground! Signs - WOW - So much better... signs were put along the major routes heading towards the barn. Arrow signs were used at the driveway. We printed 500 handouts (that piggy-backed onto the fall show invitations) which were given to patrons. To top that, Saturday was a RECORD SALES day! We had comments that were so very positive. It was great! I would like to say a special thank you to everyone, from the bottom of my heart, for making this come together so easily. If it were not for these wonderful people, weekends like this would not be possible. And just for stats sake....

<u>STATS HISTORY</u>	<u>PARTICIPANTS</u>	<u>SALES</u>	<u>LOFT</u>
2014	14	\$6298.25	\$1345.50
2013	13	\$4299.00	
2012	18	\$5356.00	



PHOTOGRAPHY GROUP:



ASSC Photography Group Newsletter 2014

November 5th Monthly Meeting



The highlight of our November 5th meeting was a power point presentation by Al Dixon that covered the topic: **jpeg vs raw**. Al described in lay-person terms the pros and cons of each format. Then he covered various situations where one or the other might be the best choice depending on the shooting situation. His presentation was well received and clarified some misconceptions many of us may have had regarding the two formats.

Several new additions to our 36 x 24 enlargement project were brought in. These are photos of any subject matter members have chosen to have enlarged on foam core backing that can be placed on display to showcase our group. Roy plans to use these impressive photos when he makes a presentation to the Strathcona Art Society general meeting on January 13th, 2015. We look forward to others contributing to the collection.

We discussed the 'sensitive' issue regarding the acceptance of photography as 'art'. Some society members feel photographs should not be included which is understandable to those who have no experience with photography and do not understand its many complexities that include: subject matter, composition and post editing to name just a few. Nathalie is making enquiries with other art societies in the Edmonton region to determine how they are incorporating the photography medium within their bylaws.

Forthcoming Activities

Next meeting is on December 3rd and will focus on the **elements of composition**. It would be helpful if each member were to bring an existing image or take one for the meeting that would show their understanding of those elements. Composition has been previously covered during Leslie Degner's workshop last winter. This includes the 'rule of thirds', lighting condition, placement of subject, portrait vs. landscape and so on.

Tim Goos has set up a Google+ page for the club and everyone is encouraged to join it. Google+ has been described as a mix between Facebook and Twitter. Google+ is a social networking platform for groups of people with like interests to share

information and, in our case, photos. You can expect to hear more about Google+ during our next regular meeting.

There are plans to start work on creating a Calendar intended as a fundraiser and an advertising platform for the club.

Don't forget the Christmas pot luck coming up on December 9th at 6:30pm at the Barn. This includes a general meeting with elections to wind up the year. Support the Art Society to which you belong and bring something to add to the food table. You will have a great evening. Donations accepted for Food Bank and Safe Place (abused women & children).

Everyone is reminded to spread the word among friends and others about the photography group and our activities.

Information regarding the photography group can be obtained by contacting Roy McLaughlin at: roymcl@shaw.ca



From the photography group to all members of the Art Society:

May the magic and heavenly gifts of Christmas gladden and fill your hearts with joyful songs, cheerfulness and laughter.





DECEMBER NEWSLETTER

UPCOMING WORKSHOPS

DURING THE NEXT FEW WEEKS TAKE A FEW MINUTES TO CHECK OUT THE VARIOUS INSTRUCTORS THAT ARE TEACHING THIS WINTER. For your convenience I have included their websites below.

WINTER/SPRING 2015

January

- Life Drawing – Monday January 12, 6:30-8:30pm - Cost \$15
- Valdis Gislason - Pen and Ink - Saturday January 17 - Cost \$50 www.valdisgislasonart.com
- Samantha daSilva - FEARLESS METALLIC - January 10/11 - Cost \$100 www.samanthadasilva.com
- Paint Along DVD Jan 7, 10-2 - Mixed Media Flowers with Jean Pederson (supply list on website) - Cost \$5 www.jeanpederson.com
- Paint Along DVD Jan 21, 10-2 - Courageous Watercolour with Eleanor Lowden Pidgeon - Cost \$5 lowdenpidgeon.com



February

- Paint Along DVD Feb 4, 10-2 - Painting Outside the Lines with Linda Kemp - Cost \$5 www.lindakemp.com
- Willie Wong 6 Week Session - Shadow & Light - Feb. 9, 16, 23 Mar. 2, 9, 16 - Cost \$160 www.kamenagallery.net
- Life Drawing - Monday Feb 9, 6:30-8:30 pm - Cost \$15
- Paint Along DVD Feb 18, 10-2 - Commanding Colour with Sue Archer - Cost \$5 www.archerville.com
- Trish Acres - Lost in Colour Abstract Pastel – Saturday Feb 28 - Cost \$50 www.trishacres.weebly.com

March

- Paint Along DVD Mar 4, 10-2 - Watercolour Painting on YUPO with Mark Mehaffey (supply list on website) - Cost \$5 www.mehaffeygallery.com
- Life Drawing - Monday Mar 9, 6:30-8:30 pm - Cost \$15
- Karen Richter - Mar 13, - Composition & Design "A Successful Painting right from the Start" - Cost \$50
- Karin Richter - Mar 14/15 "More Acrylic Painting with Karin Richter" - Cost \$100 members.shaw.ca/karinrichter
- Paint Along DVD Mar 18, 10-2 - Painting a Still Life in Pastel – by Ramon Kelley - Cost \$5 www.sunsetartgalleryofamarillo.com/ARTISTS/Kelley
- Tracy Proctor – Encaustic - Mar 21/22 10-4 pm - Cost \$100 www.tracyproctor.com

April

- Paint Along DVD - Apr 1, 10-2 - Crinkle Paper Technique with Cheng-Khee Chee - Cost \$5 chengkheechee.com
- Sharon Lynn Williams – Mixed Media Collage - Apr 11/12 - Cost \$100 www.sharonlynnwilliams.com
- Dominik Modlinski – Painting with Oils and Acrylics for Beginner to Intermediate - Apr 25, 26, 27 - Cost \$400 www.paintingjourneys.com
- Gregg Johnson – Exploring Mountains in W/C - Apr 28. Cost \$50 www.watercolors.ca

*NOTE: All supplies lists and information for each workshop is listed on the ASSC website under workshops.

*NOTE: With the popularity of the workshops registration is not official until payment is received.

*NOTE: If cancelling a workshop, \$10 will be deducted from your refund.

Report by Elaine Tweedy
Workshop co-ordinator - December 2014



"It's my homage to Picasso."

YES, I WANT TO BE AN ARTIST! by Sheila Greer

Yes, I want to be an artist
So I joined ASSC.
I can't wait for all this talent
To start rubbing off on me.

I've got paper, brush and palette
And paint tubes in a row,
But the only thing I haven't got
Is work I'd like to show.

If he could see the sorry state
My "works of art" are in,
The Master, Mr. Turner,
In his grave would start to spin.

For my watercolour's watery,
My media will not mix,
My values lack variety -
I'm really in a fix.

But now I'm part of this fine group,
With a little bit of luck
And MANY hours of practice,
My paintings will not suck.

Then one day I will hang them
In a show for all to see
And be glad that I'm an Artist
Who joined ASSC!



GETTING TO KNOW YOU - ARTIST OF THE MONTH!



Introducing: *Michele Telford*

Abstract - Collage Print (Coloured printer's ink on paper)

"Thankful" - Oil on Canvas

"Chief" - Ink on Cardboard

Michele Telford was born in Dublin, Ireland. Since her youth she has resided primarily in Calgary, Alberta but currently calls Sherwood Park her home. An extensive career in applied arts, mainly writing for television, has led to her interest in fine arts. Following this interest, Michele began part-time studies at The Alberta College of Art and Design to focus and gain more experience in painting, in particular, portraiture. Since her arrival in Edmonton, she has taken additional painting courses in the University of Alberta extended studies program and is now enrolled in the certification program. Michele has been a member of the Art Society of Strathcona County since the Fall of 2011. She has been involved in workshops, art shows, charity projects and acts as a volunteer.

Abstract



Thankful



Chief

