

# Art Society of Strathcona County

## NEWSLETTER



APRIL 2015

Spring is Finally in the Air!  
Get your creative juices flowing after our long winter and



**Art Society of Strathcona County**  
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The A. J. Ottewell Centre  
590 Broadmoor Blvd.  
Sherwood Park, AB  
Phone: 780 449 4443  
for office hrs & information

## PRESIDENT'S MESSAGE

Here comes Summer! – I promise! Welcome back to all our snow birds!

We can be so proud of our Spring Show this year in celebration of the Society's 30<sup>th</sup> Anniversary – I believe that we impressed both members and non-members and had a good time doing so! It takes many hands to produce such an event, and I do thank all who stepped up to help out. That is one reason I joined this Society... even if I have to set up panels, sweep the floor or take out the trash... I get a chance to converse with and learn from other artists.

Next? The Student Show, May 8 & 9, features our high school students and their creative talents. There are 133 registrations so the Centre will be full of impressive artwork! Afterwards, on May 10, sit down and enjoy a hot cup of tea & goodies at the Mothers' Day tea/show! Please stop by - don't miss seeing these great events!

Our last workshop, by Gregg Johnson, was a super day – and I liked what he said “Don't be afraid to change what is not working!” This, of course, applies to our artwork but, at the Art Society, our Board and members are continually bringing forth ideas to change what is not working and to provide our membership with opportunities. Thanks to Elaine for implementing a workshop schedule that any art group would envy. Our workshops have been working for the Society but, we would like to hear from you with your thoughts on the workshops, i.e. “Are the instructors beyond/under your level? Do you want further instructions and, if so, what kind? Are there too many workshops being offered?” The Workshop Committee is planning 2016 so please email myself or Elaine at [etweedy@shaw.ca](mailto:etweedy@shaw.ca) with your comments.

If you have not contacted Val Burke yet to hang artwork in the Misericordia Hospital, September 12 to November 14, please do so. This is just another chance organized by the ASSC to assist you with showing and selling your artwork.

If it's not working, give your hand a shake and change brushes!

Regards, Sonja



"You were tossing and turning all winter."

## THANK YOU TO:

- Carole May Coty for her large donation of books to the Library
- Thanks to Marie for all the additional work in preparing results for the Spring Show, workshops and the Loft Gallery.
- Thanks to all those members who promoted the ASSC at the Trade Fair – your time was much appreciated.
- Thanks to all those who helped with the Spring Show to make it a huge success!

## 30th Anniversary Spring Show Highlights!

<b>30th Anniversary Show Award Winners</b>			
<i>Prize</i>	<i>Name</i>	<i>Medium</i>	<i>Details</i>
	<i>Beginners</i>		
1st	Gail Flint	Oil	Sea Shells
2nd	Elaine Foresburg	Oil	Apples
3rd	Brian Litwin	Mixed	Spring Haiku 2
Hon M	Gail Flint	Pastel	Playful Kitten
	<i>Intermediate</i>		
1st	Linda McEachern	Oil	Great Green Macaws
2nd	Keith MacPherson	Oil	Kearny & Columbus, San Francisco
3rd	Daniel W Smith	Oil	On the Move
Hon M	Marilyn Rife	Acrylic	The Visitor
	<i>Advanced</i>		
1st Adv	Carol Rooney	Oil	The Writer
2nd Adv	Carole-May Coty	Acrylic	Floral Delight 1
3rd Adv	Holly Dyrland	Acrylic	Off the Rocks Monochromatic
Hon M	Carroll Charest	Pen & Ink	Oh, What a Tangled Mess We Leave
	<i>Masters</i>		
1st	Dessirrie Plewis	Watercolour	Kutia
2nd	Anne McCartney	Watercolour	Roots
3rd	Dessirrie Plewis	Watercolour	Kaslo Time of Life
Hon M	Lily Dutchak	Watercolour	Oriental Poppy
	<i>3 D</i>		
1st	Kay McCormack	Alabaster	Great White Bear
2nd	Garth Willis	Soapstone	Duck Stretching
3rd	Deborrah Hughes- Gahr	Pottery	Fruit Bowl
Hon M	Sandy Bedford	Ceramic	Nevermore
	<i>Photography</i>		
1st	Leslie Degner	Photography	Memories of the Old Truck
2nd	Leslie Degner	Photography	Piling at the Rivers Edge
3rd	Adam Roth	Photography	Spruce Grove Barn
Hon M	Lorraine McNeely	Photography	Well Weathered
<b>Juror's Choice</b>	<b>Carol Rooney</b>	<b>Oil</b>	<b>The Writer</b>

Spring Show Report from Joyce Boyer ~

\$6,902 in Sales! That's \$2,070.60 commission for the ASSC.

\$0 - \$100 - 2 pieces

\$101 - \$200 - 3 pieces

\$201 - \$300 - 6 pieces

\$301 - \$400 - 3 pieces

\$401 - \$500 - 1 piece

\$501 - \$600 - 3 pieces

\$601 - \$700 - 1 piece

\$1000 - 1 piece

So many outside artists commented on how wonderful this show was and that our volunteers did a spectacular job - **WAY TO GO TEAM!!!** I was really impressed with our membership stepping up and emailing me to offer help. Many times I had to say “No, we are covered!!!” This is a wonderful group!

**RESULTS!**

Income:

Special Events Grant	\$4,000.00		
Art Commissions	\$ 2,70.60		
Registrations	\$2,730.00		
Silver Collection	\$ 681.66		
Wine Donation	\$ 41.00		
Plant Sales	\$ 75.00	=	\$9,598.26

Expenses:

Advertising	\$1,882.00		
Hall Rental	\$ 560.00		
Jurors	\$ 900.00		
Harpist	\$ 210.00		
Prizes	\$2,850.00		
Food	\$ 745.96		
Ribbons	\$ 204.75		
Misc. (flowers, stamps, etc.)	\$ 448.91	=	\$7,801.62

**PROFIT!!**

**\$1,796.64**



## MEMBERS' CORNER

Next Board Meeting: Tuesday, May 5 @ 6:30 pm @ Ottewell Centre

Next General Meeting: Tuesday, May 12 @ 7:00 pm @ Ottewell Centre

\*\*\* Any new members who would like information on the Art Society and its programs and regulations, please join Sonja at 6:15 pm (before the May 12 General Meeting) in the Loft Gallery...a time for information and questions.

Student Art Competition - Show and Sale - May 8 & 9 (Friday 7pm-9pm with prizes presentation) & Saturday 11am-4pm

Mothers' Day Tea & Art Sale: Sunday May 10 from noon-4pm

### THE LOFT GALLERY & GIFT SHOP

#### Open Saturday & Sunday from 12-4 pm

The Loft Gallery is running a brand new rotation featuring artist Dianna Sapara for the months of May and June. We have a need for shift workers and you can email Joyce at [joyceboyer@shaw.ca](mailto:joyceboyer@shaw.ca) if you can work any of the shifts on the website. If you are wanting to be a feature artist at the Loft you must get your submission in by August 15. Information is under feature artist in the website and I know time slips away too quickly!

The Gift Gallery is currently not taking in new items. Remember all items going into the Loft must go through Kay or Joyce so please, at this moment, do not restock.

To go into the next rotation please note that the cut off is June 1st. Kay McCormack will be looking after the next rotation for scheduling and for registration so please contact her. We will be taking in approximately 40 paintings per rotation when a feature artist is present and you will learn how many pieces you are able to bring in just after the registration deadline. We do have a feature artist in September and October but do not have one in the November and December rotation.

I would like to thank such a wonderful Loft Gallery Committee. The time and commitment that they put into making our Gallery so successful is so appreciated! They problem solve, work very well together and put forth such an effort to make the work easy. Without this committee, the Loft would not be able to shine as it does and the work would be too much but everyone as a unit makes the work light.

You guys are the BEST!!!

Cheers.....Joyce

## LIBRARY CORNER

### **Attention all Encaustic artists:**

We've added some materials to the library at the request of the participants in Tracy Proctor's Encaustic workshop. Check out:

The Encaustic Studio by Daniella Woolf. Book and (full length) DVD  
Encaustic Techniques by Patricia Baldwin Seggebruch (DVD)

### **The Creative Process**

If your creativity is feeling slightly sluggish from wintertime, check out our new Creative Process section of the library for resources on how to jumpstart your creative flow. Here are two of our new books.

### **Creative Freedom: 52 art ideas, projects and exercises to overcome your creativity block**

by Maggie Price (with other artists).

The title says it all, with projects mainly involving drawing and painting. The projects are for acrylic, watercolour, pastel, oil, mixed media and one on collage but it's easy to take ideas from one medium and use in another. This is a how-to book with lots of great photos to illustrate the instructions. Use these ideas as a jumping-off place to get back into your studio, over your creative lull and back onto your artistic path.

### **Steal like an Artist: 10 things nobody told you about being creative**

by Austin Kleon

This book is a quick and easy read for the times when you find yourself reorganizing your art supplies for the fifth time. It started as an article on the Internet and quickly went viral. There's really nothing new here, but its value is in reminding us of truisms about being creative that we all too quickly forget. One of my favourites is on the subject of copying and imitation: "Remember, the Beatles started as a cover band."

The Library Crew ~

Christina Lindsay, Val Holts, Judy Fairweather, Carol Benson, Leslie Degner, Jean Wall, Vern Wall, Linda Morrow



## UPCOMING FALL WORKSHOPS 2015

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### September

- Willie Wong (6 week session) Sept 14, 21, 28, Oct 5, 19, 26 - 9:30am-12:30pm - Cost \$160
- Life Drawing - Monday Sept 14 - 6:30pm-8:30pm - Cost \$15
- Paint Along with DVD & Margaret – CRINKLE PAPER with Ching Khee Chee  
Wednesday Sept 16 - 10am-2pm - Cost \$5
- Paint Along with DVD & Margaret – CRINKLE PAPER (continued) with Ching Khee Chee - Wednesday Sept 23 - 10am-2pm - Cost \$5
- Gregg Johnson – Mountains and Lupines in Watercolours II, Tuesday Sept 29 - 9am-4pm - Cost \$50

### October

- Graham Flatt – Oct 3 & 4 - Cost \$100
- Paint Along with DVD & Margaret - WATERCOLOUR PAINTING ON YUPO® with Mark Mehaffey - Tuesday Oct 6 - 10am-2pm - Cost \$5
- Life Drawing - Monday Oct 19 - 6:30am-9:30am - Cost \$15
- Paint Along with DVD & Margaret - Oct 27 - TO BE ANNOUNCED - 10am-2pm - Cost \$5
- Gregg Johnson - Card and miniature watercolour workshop - Oct 31 - 10am-4pm - Cost \$45

### November

- Rex Beanland - 'Painting The Town' in Watercolours - November 7 & 8 - Cost \$100
- Life Drawing - Nov 9 - 6:30pm-9:30pm - Cost \$15



**\*NOTE:** All supplies lists and information for each workshop is listed on the ASSC website under workshops.

**\*NOTE:** If cancelling a workshop, \$10 will be deducted from your refund.

Report by Elaine Tweedy  
Workshop co-ordinator  
May 2015



Gregg Johnson - Mountain Scenery Workshop!!!



“A very helpful and enjoyable workshop!”



## COMING UP!!!

Culture Days in the Centre and Evening Social for Members - September 26

Fall Show - October 16, 17, 18

Christmas Marketplace - November 14 & 15

## REMINDERS:

Please continue to update your volunteer hours in the book located in the drawer to the left of the kitchen sink. These hours will enable you to show your artwork during 2015 & they are also part of the application for the ASSC's annual AFA grant.

Please stop at the Welcome Table on your way into meetings and sign in for the evening. This is important for the ASSC meeting attendance record and it may become important to you too if you are planning on showing your artwork at ASSC shows.

## SHOWING?

If you are having a show or an art event, please send your information to Julie Taylor, Newsletter Editor, at [jamtart53@gmail.com](mailto:jamtart53@gmail.com) for inclusion in the Newsletter!

“LIKE” the ASSC on Facebook and please pass the message around!!!

Elaine Forsberg has undertaken the task of compiling autobiographies and pictures of our members along with their artwork for the newsletter. If you'd like to have your artwork featured, as the ARTIST OF THE MONTH, you are invited to send your information to [elaine.forsberg@gmail.com](mailto:elaine.forsberg@gmail.com)  
We'd like to get to know you!

Information regarding the photography group can be obtained by contacting Roy McLaughlin at: [roymcl@shaw.ca](mailto:roymcl@shaw.ca)

## ASSC WEBSITE: Peter Hahn - ASSC Webmaster

You are a member of the Art Society of Strathcona County and both you and the society would benefit if you expanded your Profile page on the website. Your name has been added to the database so you will have access to our website and the Member's Only section. To gain access to the Member's Only section, you will need to do a one time setup of your account and password.

- Click on the "Forgot password" link located beside the "Login" button at the bottom of the left column.
- Type in your email address and the 6 characters you see in the picture.
- You will receive an email giving you instructions on how to set up your account.
- Once this is done, you will have access to all membership pages.
- Be sure to visit the "How To Docs" section to learn how to setup your profile and include images of your artwork!!